# DUO Centre Laval

DUO | Centre Laval, located in Laval's Montmorency borough, is renowned for its strong focus on public transit (TOD) in a bustling environment. The shopping centre evolves in a neighbourhood where mobility and a strong sense of community are significant to its residents. This centre offers a wide selection of diversified stores and services that meet the rapidly changing needs of its clientele. Easily accessible by car or by public transit, this centre is adjacent to DUO | Quartier Laval.





# **Highlights**

Strategically located in the heart of Laval's vibrant downtown core and a densely populated neighbourhood.

DUO | Centre Laval is close to Place Bell, a multipurpose cultural complex and sports venue which includes a 10,000-seat auditorium.

Several academic institutions are nearby, including University of Montreal, Montmorency College and Letendre College.

Some of the development projects near DUO|Centre Laval: **Espace Montmorency**, a multi-functional project that includes offices, coffee shops, restaurants, a hotel, and rental apartments; as well as **Urbania**, a high-end residential project that combines condominiums and green spaces.

## 700,000 sq.ft.

gross leasable area

## \$345

sales per square foot

## \$135 M

gross annual sales volume

#### 100

stores and services

## 5.1 million

visitors per year

## 10-minute

walk from the Montmorency metro station

## 3,5 millions

passengers at the Montmorency metro station annually

#### 11

bus routes nearby

## 115,000

vehicles per day on highway 15

## 3.131

parking spaces















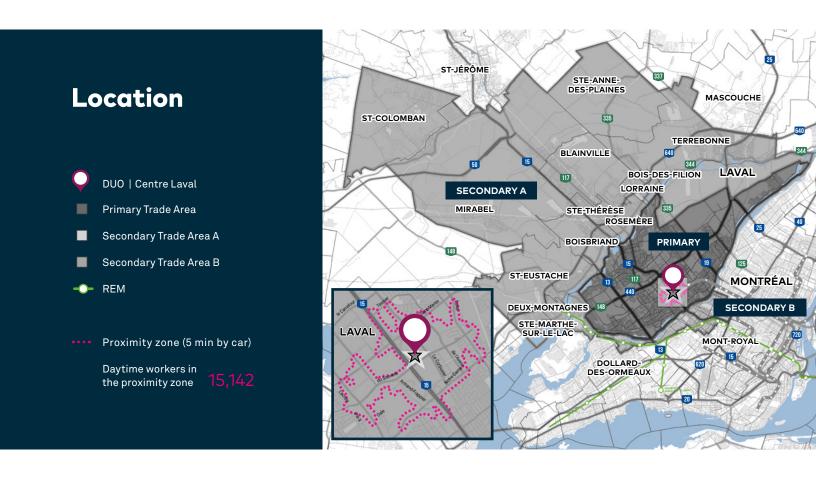








Demographic Profile	TRADE AREAS			
	Primary Trade Area	Secondary Trade Area A	Secondary Trade Area B	Total
Population	412,100	447,500	143,200	1,002,800
Projected population — 2026	446,700	475,000	153,800	1,075,500
Average household income	\$85,593	\$91,360	\$69,565	\$85,763
Percentage of population with an average income > of \$100K+	30%	35%	20%	30%
Average age	41	39	41	40
MARKET POTENTIAL				
Durable and semi-durable goods	\$2,165M	\$2,407M	\$770M	\$5,342M
Durable and semi-durable goods – projected 2026	\$2,347M	\$2,555 M	\$827M	\$5,729M
Everyday Consumer Goods and Services	\$1,974M	\$2,164M	\$694M	\$4,832M
Everyday Consumer Goods and Services – projected 2026	\$2,140 M	\$2,297M	\$745M	\$5,182M
Restaurants	\$584M	\$667M	\$223M	\$1,474 M
Restaurants – projected 2026	\$634M	\$711M	\$239M	\$1,584M



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