

La Plaza de la Mauricie

An integral part of the energetic vibe emanating from the city, Plaza Mauricie plays an important role with the community, its tourism partners as well as local organizations.

This shopping centre, located in the heart of Shawinigan, stands out through its proximity and its accessibility. This shopping centre is positioned as a unique stop where people can find everything they need, for everyday life and special occasions alike.



Highlights

Plaza Mauricie is the leading shopping centre in the Shawinigan region.

A Régie de transport en commun de Shawinigan bus stop is located directly in the property's parking lot.

223,707 sq. ft.

Gross leasable area

35

Stores

\$246

Sales per square foot

1 million

Visitors per year

\$28.9M

Gross annual sales volume

1,100

Parking spaces




AUBAINERIE



Demographic Profile

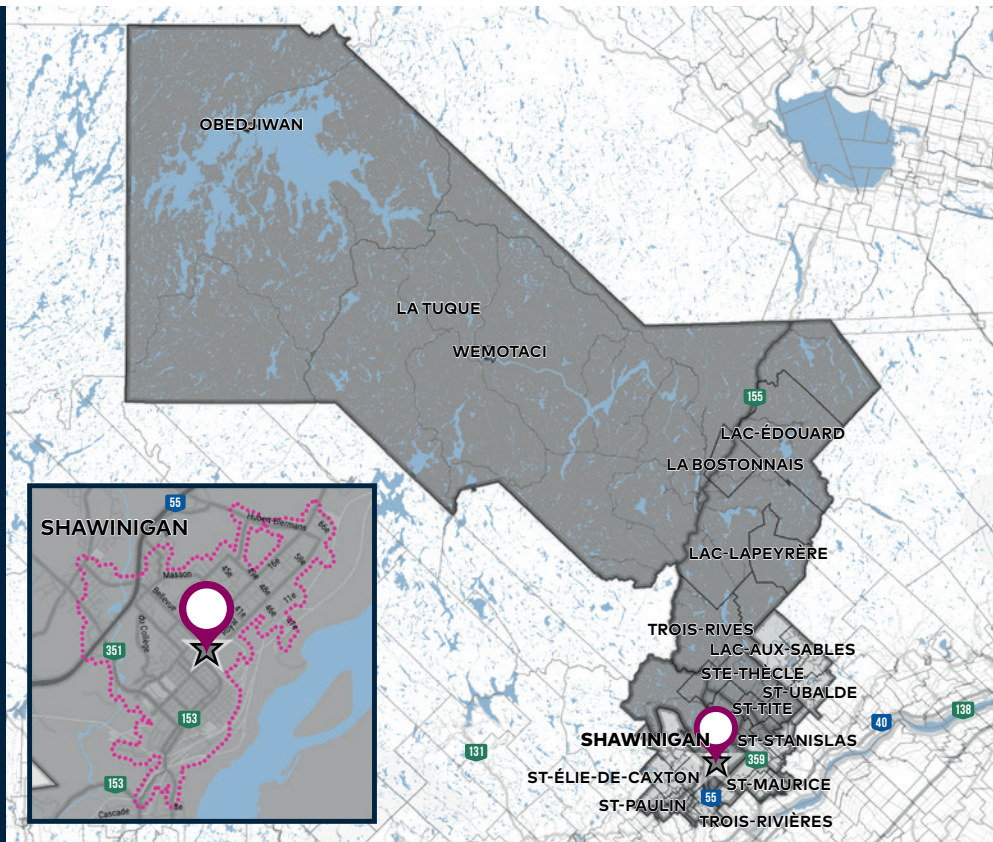
	TRADE AREAS		
	Primary Trade Area	Secondary Trade Area	Total
Population	73,700	32,900	106,600
Projected population – 2026	72,000	34,000	106,000
Average household income	\$57,259	\$67,803	\$60,229
Percentage of population with an average income > of \$100K+	14%	20%	15%
Average age	47	43	45
MARKET POTENTIAL			
Durable and semi-durable goods	\$343M	\$160M	\$503M
Durable and semi-durable goods – projected 2026	\$335M	\$166M	\$501M
Everyday Consumer Goods and Services	\$342M	\$154M	\$496M
Everyday Consumer Goods and Services – projected 2026	\$335M	\$160M	\$494M
Restaurants	\$108M	\$47M	\$155M
Restaurants – projected 2026	\$109M	\$50M	\$159M

Location

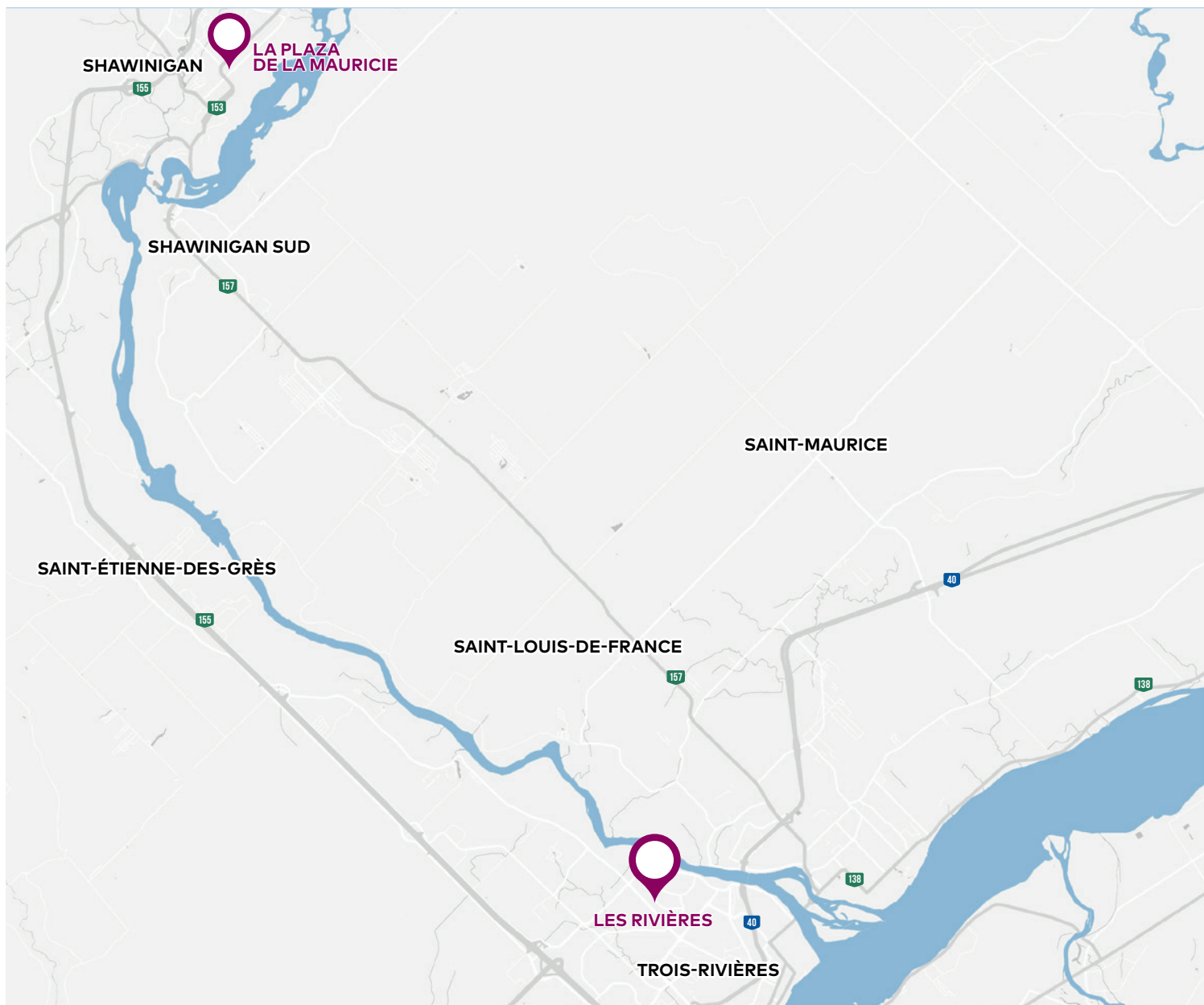
-  La Plaza de la Mauricie
-  Primary Trade Area
-  Secondary Trade Area

 Proximity zone (5 min by car)

Daytime workers in the proximity zone **6,777**



Cominar Retail Assets – Mauricie region



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