

La Plaza de la Mauricie

3103 Royal Boulevard, Shawinigan, QC

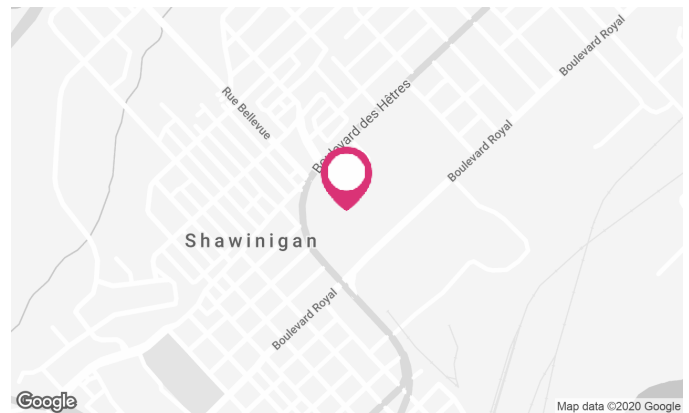


Built in 1974 and renovated in 2006, La Plaza de la Mauricie is the dominant shopping centre in the Shawinigan trade area. The 224,000 sq. ft. enclosed shopping centre shares 1,150 parking spaces with its neighbour, Les Galeries de Shawinigan, a 24,000 sq. ft. strip mall built in 1988.

Together, the two centres offer a diversity of retailers including Super C, Pharmaprix, Intersport / Atmosphère, Bouclair and Bureau en Gros.

Building characteristics

STORES	50
STORE LEASING AREA	223,707 ft ²
VISITORS PER YEAR	1.0 M
SALES PER FT ²	\$243.00 M
FEATURED RETAILERS	Super C, Bureau en gros, Napa, L'Équipeur, Pharmaprix, Atmosphère, Intersport, Aubainerie, Hart, Bouclair Maison
OUTDOOR PARKING	1,150
BORNES DE RECHARGE	2
BICYCLE PARK	Yes
FREE WIFI	Yes



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2015 RETAIL AREA	0-3KM	0-5KM	0-10KM
AVERAGE AGE	50.3	49.6	47.6
GENDER (%)	52F 48M	52F 48M	52F 48M
LANGUAGE (%)	0 Fr	0 Fr	0 Fr
NUMBER OF HOUSEHOLDS	N/A	N/A	N/A
AVERAGE HOUSEHOLD SIZE	1.8	1.9	2.0
AVERAGE HOUSEHOLD INCOME (\$)	45,322	49,696	55,330
POPULATION	14,967	24,058	52,398
2020 PROJECTED POPULATION	0	0	0
2025 PROJECTED POPULATION	0	0	0

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